# 2024 RUTTER'S SCRAPE TO WIN SWEEPSTAKES OFFICIAL RULES 

The Rutter's Scrape to Win Sweepstakes (the "Game") is offered by CHR Corp. d/b/a Rutter's ("Rutter's" or "Game Sponsor") and is administered by WSP International Limited ("Administrators").

## NO PURCHASE NECESSARY TO PLAY. A PURCHASE OR PAYMENT WILL NOT IMPROVE YOUR CHANCES OF WINNING.

## General Game Information

Approximately 85 Rutter's locations ("Participating Locations") are participating in the Game. The Participating Locations are located in the United States of America ("USA") in the states of Pennsylvania ("PA"), Maryland ("MD") and West Virginia ("WV").

You must be a registered Rutter's VIP Rewards® member in order to participate and win prizes in the Game.
If you are not a Rutter's VIP Rewards ${ }^{\circledR}$ member, you can join for free by visiting
https://www.rutters.com/rewards-offers/ and following the instructions to register. There is no purchase or fee required to become a Rutter's VIP Rewards ${ }^{\circledR}$ member. Please allow two (2) days from the day that you register to be a Rutter's VIP Rewards ${ }^{\circledR}$ member to be eligible to participate in the game.

If you have already registered to be a Rutter's VIP Rewards ${ }^{\circledR}$ member but have not reset your password since we made updates to our Rutter’s VIP Rewards ${ }^{\circledR}$ program in March 2020, you must reset your password in order to retain Rutter’s VIP Rewards® member benefits and participate in the Game. To update your account, please visit https://www.rutters.com/rewards-offers/, and request a new password on the login screen.

To purchase Pennsylvania Lottery tickets and products, you must be 18 years of age or older. Please play responsibly. Visit palottery.com for more details.

## Official Rules

## 1) GAME DATES:

The Game begins at 12:00:01 AM, Eastern Time ("ET") or the start of business on January 1, 2024 (the "Game Start Date"). The Game is scheduled to end in-store at 11:59:59 PM ET or the end of business on March 3, 2024 (the "Scheduled Game End Date") or whenever Digital Ticket supplies are exhausted, whichever occurs first. The period between the Game Start Date and the Scheduled Game End Dates is known as the "Game Period". Certain components of the Game will end on different dates, as indicated elsewhere in these rules.

## 2) WHO CAN PLAY:

To be eligible to participate and win prizes in the Game, you must be:

- A legal resident of the states of PA, MD or WV;
- Over the age of majority in the state in which you reside, as of Game Start Date (the age of majority is 18 years in the applicable states); and
- A registered Rutter’s VIP Rewards ${ }^{\circledR}$ member (see General Game Information above for instructions on how to become a VIP Rewards® member for free).

Notwithstanding the foregoing, the following individuals are $O N L Y$ eligible to participate and win prizes through the Instant Win method of play in the Game: employees of the Game Sponsor, Administrator, participating prize sponsors or
any entity that Game Sponsor contracts with in relation to the Game, unless otherwise specified herein, or their respective parent companies, affiliates, subsidiaries, distributors, sales representatives, advertising and promotion agencies, agents, or immediate families (defined, for these purposes as any persons with whom one is domiciled, whether related or not).

## 3) HOW TO PLAY:

The Game utilizes Digital Game Tickets ("Digital Ticket(s)") that can be opened on a computer, tablet or smartphone. You may obtain a Digital Ticket during the Game Period, while supplies last, in either of the following ways:

- By making a qualifying product purchase at any Participating Location and using your Rutter’s VIP Rewards ${ }^{\circledR}$ membership. Qualifying products are specially marked in Participating Locations and must be purchased using your Rutter's VIP Rewards® membership. Within twenty-four (24) hours of making a purchase of a qualifying product using your Rutter's VIP Rewards ${ }^{\circledR}$ membership, you will receive a Digital Ticket via email (delivered to the email address on your Rutter's VIP Rewards ${ }^{\circledR}$ membership account). You can find the full list of qualifying products at www.rutterswin.com.
- Without making a purchase, by sending a 3 " $\times 5$ " card legibly printed together with your name, your Rutter's VIP Rewards ${ }^{\circledR}$ member number and your email address, to "Rutter's Scrape to Win Digital Ticket Request", 600 Main Street, \#300, Tonawanda, NY 14151-0888. Requests must be received by March 3, 2024. Limit of one digital game ticket per request per day; one request per outer mailing envelope. No mechanically reproduced or computer-generated requests allowed. Your no purchase digital ticket will be emailed to the email address provided. Any questions, concerns or comments regarding the Game can be sent to support@rutterswin.com or Attn: Rutter's Scrape to Win, c/o 600 Main Street, \#300, Tonawanda, NY 14151-0888.

Follow the instructions in the Digital Ticket to reveal your game messages. All Digital Tickets must be opened by 11:59:59 PM ET on March 10, 2024.

If you do not receive your Digital ticket via email, you can access via the Game website by logging into your account at www.rutterswin.com and clicking on "View My Tickets". To update your email address on your Rutter's VIP Rewards ${ }^{\circledR}$ membership account go to https://www.rutters.com/rewards-offers/, log in to your account and update your email preferences.

Each digital ticket when revealed, will include one of the following: A) Instant Win or B) Digital Sweepstakes.

## A) INSTANT WIN:

Select Digital Tickets will contain a message stating "You've Won" followed by a description of the prize won ("Instant Win Prize"). Instant Win Prizes are typically products sold in Participating Locations. The approximate retail value of Instant Win Prizes, as of December 11, 2023, ranges from $\$ 1.59$ to $\$ 3.99$. See chart below for details. There is a total of 24,290 Instant Prizes available to be won. Individual and overall odds of winning an Instant Prize are noted in Table 1: Instant Prizes.

## WHAT TO DO WHEN YOU GET A DIGITAL TICKET WITH AN INSTANT WIN PRIZE MESSAGE: Upon

 scratching a Digital Ticket with an Instant Win message, the Instant Win Prize is automatically applied to the Rutter's VIP Rewards® account that was used to make a qualifying purchase. To redeem an Instant Win Prize, you must go to any Participating Location, pick up the product described and check out using the Rutter's VIP Rewards ${ }^{\circledR}$ account associated with the Digital Ticket. Instant Win Prizes cannot be combined with any other coupons or promotional offers. All Instant Win Prizes must be redeemed by the close of business on March 24, 2024. Not all Instant Win Prizes may be claimed or redeemed. All Instant Win Prize claims are subject to verification by the Administrator.
## INSTANT WIN PRIZES AND ODDS

The following in Table 1 is offered as Instant Prizes in 194,200 Digital Tickets available for distribution:

Table 1: Instant Prizes

| DESCRIPTION | SIZE | VARIETIES | AVG RETAIL PRICE (\$) | QUANTITY <br> AVAILABLE | ODDS TO <br> RECEIVE |
| :---: | :---: | :---: | :---: | :---: | :---: |
| RED BULL | 8.4 OZ | ANY FLAVOR | \$3.19 | 3,090 | 1 in 63 |
| GATORADE | 20 OZ | ANY FLAVOR | \$2.39 | 4,130 | 1 in 48 |
| COKE BEVERAGE | 16 OZ CAN | ANY FLAVOR | \$1.89 | 5,220 | 1 in 38 |
| 5 GUM | SLIM PACK | ANY FLAVOR | \$2.69 | 620 | 1 in 314 |
| SKITTLE LITTLE'S | 1.9 OZ |  | \$3.19 | 520 | 1 in 374 |
| M\&M MINI'S | 1.74 OZ |  | \$3.19 | 520 | 1 in 374 |
| RICE KRISPY TREAT | BIG BAR |  | \$2.49 | 990 | 1 in 197 |
| PRINGLES GRAB AND GO | 2.5 OZ | ANY FLAVOR | \$2.49 | 990 | 1 in 197 |
| SWEETWOODS FATTY MEAT STICK | 2 OZ | ANY FLAVOR | \$3.69 | 670 | 1 in 290 |
| BAREBELLS BAR | 55 G | ANY FLAVOR | \$3.69 | 670 | 1 in 290 |
| OREO PEANUT BUTTER CAKESTERS | 3.03 OZ |  | \$2.49 | 1,320 | 1 in 148 |
| INTERNATIONAL DELIGHT REESE'S ICED COFFEE | 15 OZ | ANY FLAVOR | \$3.49 | 950 | 1 in 205 |
| QUEST CHOCOLATELY PEANUT COATED CANDIES | 1.73 OZ |  | \$3.99 | 830 | 1 in 234 |
| SOFT PRETZEL | REGULAR |  | \$1.59 | 2,070 | 1 in 94 |
| KUNZLER HOT DOG | REGULAR |  | \$1.69 | 980 | 1 in 199 |
| ROLLERBITES | EACH | ANY FLAVOR | \$2.29 | 720 | 1 in 270 |

## TOTAL INSTANT PRIZES:

ODDS TO RECEIVE

24,290
1 in 8

## B) DIGITAL SWEEPSTAKES:

During the Game Period, select Digital Tickets will contain a message stating that a participant has randomly received either two (2), three (3), five (5), ten (10) or twenty-five (25) ballot entries ("Ballots") for a chance to win in our Digital Sweepstakes. Odds for the denomination of Ballots received are listed in Table 3.

There will be a total of fifteen (15) Digital Sweepstakes Drawings to award a total of fifteen (15) prizes (see Tabel 2 for schedule of drawings and prizes to be won). Winners will be randomly selected per drawing from among all non-winning, eligible Ballots received prior to each drawing. All non-winning Ballots will automatically rollover into subsequent drawings. Odds of winning any Digital Sweepstakes prize depends on the number of eligible Ballots received prior to each drawing. Prizes are nontransferable and have no cash substitution, in part or in whole. All online drawings will take place by the Game Administrators, at their offices, on the dates specified in the chart below.

As a condition of receiving any Digital Sweepstakes prize, the winner must sign and return, within seven (7) days of receipt, the Release Form under which, among other matters, the winner confirms his/her compliance and eligibility with these Official Rules, provides proof of identity and releases and indemnifies Game Sponsor, Administrator and other certain parties.

## Table 2: Digital Sweepstakes Prizes and Draw Dates

| PRIZE | QUANTITY <br> PER <br> DRAWING | TOTAL <br> DRAWINGS | DRAW DATES |
| :---: | :---: | :---: | :---: |
| Free Rutter's Fuel for a Year | 1 | 1 | March 11, 2024 |
| Free Pringles for a Year | 1 | 4 | January 15, February 5, February 26, March 11, 2024 |
| Free X-Large Rutter's Coffee for <br> a Year | 1 | 1 | March 11, 2024 |


| $\$ 25.00$ Rutter's Gift Card | 1 | 9 | January 8, 15, 22, 29 <br> February 5, 12, 19, 26 <br> March 4 |
| :---: | :---: | :---: | :---: |

## ADDITIONAL PRIZE DETAILS:

FREE Rutter's Fuel for a Year: Prize value is determined by the average retail price of regular gasoline at Rutter's, during the month of the current year in which the qualified winner claims the prize. Calculation is average price per Gallon multiplied by fifteen (15) multiplied by fifty-two (52). The value of the prize as of December 11, 2023, is $\$ 2,836.00$. Prize will be awarded as $\$ 2,836.00$ in Rutter's Gift Cards of varying denominations totaling but not exceeding, $\$ 2,836.00$. Certain conditions may apply (see the gift cards for details).

FREE X-Large Rutter's Coffee for a Year: Prize is valued at, and limited to, $\$ 597.60$. The prize will be automatically applied to the winner’s VIP Rewards ${ }^{\circledR}$ account. To redeem, a participant must go to any Participating Location, before March 25, 2025, pick up a X-Large Rutter's Coffee and check out using the Rutter's VIP Rewards ${ }^{\circledR}$ membership associated with the Game. Prize value is based on two-hundred and forty (240) X-Large Rutter's Coffees, each with an approximate retail value of $\$ 2.49$. The prize expires after March 25, 2025.

FREE Pringles for a Year: Prize is valued at, and limited to, $\$ 598.50$. The prize will be automatically applied to the winner’s VIP Rewards ${ }^{\circledR}$ account. To redeem this prize, a participant must go to any Participating Location, before March 25,2025 , pick up 5.5 oz Standard size cans (limited to Original, Sour Cream \& Onion, and Cheddar Cheese flavors), and check out using the Rutter's VIP Rewards ${ }^{\circledR}$ membership associated with the Game. Prize value is based on two-hundred and sixty-six (266) Pringles 5.5 oz , each with an approximate retail value of $\$ 2.25$. Prize expires after March $25,2025$.
\$25.00 Rutter's Gift Card: Prizes will be awarded as a $\$ 25.00$ Rutter's Gift Card. See gift card for details. One (1) prize per person, per household.

DIGITAL SWEEPSTAKES ODDS: The odds for the denomination of Digital Sweepstakes Ballots received for Prize Drawings are shown below in Table 3; however, the odds of winning any Digital Sweepstakes drawing prize, depend on the number of eligible Ballots received in accordance with these Official Rules prior to each drawing.

## Table 3: Digital Sweepstakes Ballots Odds to Receive

|  | DIGITAL SWEEPSTAKES BALLOT DENOMINATIONS |  |
| :---: | :---: | :---: |
| BALLOT DENOMINATION | NUMBER OF DIGITAL TICKETS AVAILABLE | ODDS OF RECEIVING DENOMINATION |
| 2 | 67,410 | 1 in 3 |
| 3 | 50,000 | 1 in 4 |
| 5 | 30,000 | 1 in 6 |
| 10 | 15,000 | 1 in 12 |
| 25 | 7,500 | 1 in 23 |
| Total Ballot Odds | $\mathbf{1 6 9 , 9 1 0}$ | $\mathbf{1}$ in $\mathbf{2}$ |

## 4) NOTIFICATION AND REDEMPTION:

NOTIFICATION: If you have been selected as a potential winner in the Digital Sweepstakes, the Game Sponsor or Administrators will attempt to notify you via email and/or phone. A minimum of three (3) attempts will be made to contact any winner. If the winner does not respond within seven (7) days after the third unsuccessful contact attempt, the prize will be deemed forfeited and the Game Sponsor may hold a drawing to select an alternate prize winner from among the pool of remaining, eligible entries received. If the alternate prize winner does not respond within seven (7) days of the third unsuccessful contact attempt, the prize will be forfeited.

REDEMPTION: Once verified and unless specified otherwise, prizes will be shipped by prepaid delivery to the Participating Location closest to the winner's valid disclosed address. Allow approximately four (4) to six (6) weeks for
shipment of prizes to Participating Locations following verification. A minimum of three (3) attempts will be made to contact any winner to arrange for the pick-up of any prize. Prizes that are not claimed within thirty (30) days of the third attempt to be contacted will be deemed forfeited and the Game Sponsor may hold a drawing to select an alternate prize winner from among the pool of remaining, eligible entries received. If the alternate prize winner does not claim their prize within thirty (30) days of the third attempt to be contacted, the prize will be forfeited.

Prizes may not be transferred or assigned except as provided herein. No cash or substitution, in whole or in part, is allowed for any prize except by Game Sponsor. Game Sponsor reserves the right, at its sole discretion, to substitute an advertised prize (or portion thereof) with a prize of equal or greater value for any reason. Any portion of the prize not utilized, and its corresponding value will be forfeited. Prizes may not appear exactly as shown in the Game publicity or promotional materials.

All properly claimed prizes will be awarded. Total approximate retail value of all available prizes: $\$ 66,546.80$.

## 5) PUBLICITY:

Acceptance of a prize constitutes permission for Game Sponsor to use any winner's name, likeness, voice and/or comments for advertising, trade or promotional purposes worldwide in commerce and in any media without limitation or additional compensation unless prohibited by law. The names of the Digital Sweepstakes prize winners will be published on the Game Sponsor's website location and available by mail (see paragraph 8 ) after the promotion ends, following verification of all prizewinners.

## 6) PRIVACY:

Game Sponsor will collect personal data about you to facilitate the Game and for purposes of market research. If you choose to participate in the Game, you grant Game Sponsor permission to send Game updates, winner notification, specials, promotions, newsletters, and/or updates to you. You also give Game Sponsor permission to share your personal data with Administrator for the purposes of Game administration and facilitation.

You may at any time "opt-out" of receiving future promotion mailings from the Game Sponsor, by going online to www.rutterswin.com and clicking on "Remove", or by sending your request to 600 Main Street, \#300, Tonawanda, NY 14151-0888. If you wish to unsubscribe from receiving Digital Tickets from the Game, you can do so at any time by clicking the unsubscribe link at the bottom of the Digital Ticket email. Once you have followed the instructions on screen to unsubscribe, you will no longer receive Digital Tickets

No personal data will be transferred or sold to any third party except in the following circumstances:
A) When you give us permission to do so;
B) When in good faith we believe the law requires it;
C) Under limited circumstances specifically described to you when we collect the information;
D) To affiliated companies, provided that our affiliated companies and their agents and advisors and their respective employees are restricted from using the information for any other purpose other than as described in these Official Rules; and
E) To our respective agents, professional advisors, and promotional and marketing agencies, provided that such agents, professional advisors, and promotional and marketing agencies are restricted from using the information for any purpose other than as described in these Official Rules.

Game Sponsor may utilize aggregate information that does not contain any specific personally identifiable information. Game Sponsor may share aggregate information with trading partners, co-branded locations, participating sponsors and advertisers.

To access the information that you have supplied, or to update or rectify your information, use the contact feature on www.rutterswin.com or send prepaid mail to "Rutter's Scrape to Win", 600 Main Street, \#300, Tonawanda, NY 141510888.

## 7) RESTRICTIONS:

The following acts are prohibited and will result in automatic disqualification from the Game:

- Using any method that artificially increases odds of winning;
- Non-compliance with these Official Rules;
- Refusal or failure to timely return the Release Form with proof of identity, in accordance with these Official Rules; or
- Any other act which Game Sponsor determines in its sole discretion, jeopardizes the integrity or proper conduct of Game.

If the potential winner is disqualified and/or forfeits the prize, Game Sponsor will hold a drawing to select an alternate prize winner from among the pool of remaining, eligible ballots received.

CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE ANY WEB SITE OR OTHERWISE CORRUPT THE GAME OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE GAME MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO DISQUALIFY, PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

## 8) LIST OF WINNERS:

The names of the major prize winners and a copy of the complete Official Rules are available at www.rutterswin.com or can be obtained by sending a self-addressed, stamped envelope, before September 3, 2024, to "Rutter's Scrape to Win, 600 Main Street, \#300, Tonawanda, NY 14151-0888. Please specify "Official Rules" and/or "Winners’ List" with your request.

## 9) GENERAL TERMS AND CONDITIONS:

Participation in the Game constitutes the participant's full and unconditional agreement to and acceptance of these Official Rules and any decisions of Game Sponsor and Administrator (collectively the "Game Entities"), which are final with respect to all matters relating to the Game.

This Game is void outside the jurisdictions specified in these Official Rules and where prohibited by law. The Game is subject to all applicable federal, state, local, and municipal laws and regulations. The participant will be required to pay any taxes, if applicable, associated with the winning of any prize.

By participating in the Game, and as a condition of acceptance of any prize, each entrant, his/her heirs, executors, administrators, and assigns, RELEASES AND FOREVER DISCHARGES AND HOLDS HARMLESS the Game Entities, their direct and indirect subsidiaries and affiliates, their advertising, promotion and fulfillment agencies and legal and other advisors, and each of their employees, officers, directors, shareholders, partners and agents (collectively, the "Released Parties"), from and against any and all losses, damages, rights, claims, actions, causes of action, personal injury, property damage or death (including without limitation all costs and liabilities of any kind, including attorneys' fees), AND INCLUDING WITHOUT LIMITATION ANY LIABILITY ARISING FROM ANY ACT OR OMISSION OF NEGLIGENCE OR INTENTIONAL CONDUCT OF THE PARTICIPANT, that the participant now has, or may hereafter have against the Released Parties directly or indirectly resulting or arising from: (a) participation in the Game, or the awarding, acceptance, use, or misuse of any prize, or traveling to, preparing for, or participating in any Game-related or prize-related activity; or (b) the publicity rights granted to the Game Sponsor and its direct and indirect affiliates as referred to above. It is understood that there may be serious risks of bodily injury, death, or property damage associated with the redemption, use or misuse of any prize, and any prize winner voluntarily assumes these risks.

Any claim or dispute with respect to the Game, a prize, or these Official Rules shall be governed by the laws of the Commonwealth of Pennsylvania and any proceedings in relation to any such claim or dispute shall be resolved exclusively by a Federal District Court in and for the Middle District of Pennsylvania and the Court of Common Pleas in and for York County, Pennsylvania. If any portion of these Official Rules is determined to be unenforceable by a court of law, all other parts of these Official Rules shall remain in full force and effect, and the conditions and covenants herein shall be binding on the participant and the participant's heirs and assigns.

## PRIZES SHALL BE ACCEPTED "AS IS." IT IS UNDERSTOOD THAT THE GAME ENTITIES HAVE NOT MADE ANY WARRANTY, REPRESENTATION, OR GUARANTEE, EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO ANY WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, REGARDING ANY PRIZE, OR ANY SUBSTITUTE PRIZE. ALL ENTRIES AND PRIZE CLAIMS RECEIVED BECOME THE PROPERTY OF GAME SPONSOR AND WILL NOT BE RETURNED. GAME SPONSOR RESERVES THE RIGHT TO CANCEL OR MODIFY THE GAME OR TO AMEND THESE OFFICIAL RULES AT ANY TIME, FOR ANY REASON, AND WITHOUT PRIOR NOTICE.

The Released Parties are not responsible for:

- Any technical, hardware, software or telephone failures of any kind;
- Lost or unavailable network connections;
- Failed, incomplete, garbled or deleted computer, electronic or network transmissions;
- Undelivered Digital Tickets due to spam filters or any other reason; or
- Entry requests or prize claims that are stolen, illegible, incomplete, misdirected, lost, late, postage-due, damaged, or ineligible.

In the event of a dispute regarding who received a Digital Ticket, the ticket will be deemed to be received by the Rutter's VIP Rewards® member associated with the member number used to make the Qualifying Purchase or Ticket Request. In the event of a dispute as to who is the owner of the email address associated with the Rutter's VIP Rewards ${ }^{\circledR}$ membership, the owner will be deemed to be the "Authorized Email Account Holder" of the email address provided by an Internet access provider, online service provider or other organization (i.e. business, educational institution) that is responsible for assigning email addresses for the domain associated with the submitted email address.

## 10) INTELLECTUAL PROPERTY:

Any and all trade names and trademarks used herein and associated with the Game are the sole and exclusive property of the Game Sponsor.

Game Sponsor: CHR Corp. d/b/a Rutter's., York, Pennsylvania.
Administrator: WSP International Limited, Markham, ON, Canada.

